

# Timothy Anderson

714 Brush Rd. Ravenna OH, 44266 • 817-909-7887 • tim.anderson@case.edu

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## EDUCATION

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**MBA, Case Western Reserve University;** Cleveland, OH 2009 - 2011

- Six Sigma Green Belt Certification, December 2010
- First place in two business plan competitions
- Represented MBA program at international design camp in Kolding, Denmark
- Case Entrepreneurs Club; Co-founder and Vice President | Weatherhead Marketing Club; Vice President

**B.S. Biology, University of Texas at Arlington;** Arlington, TX 1996 – 2000

- Biological Society; Vice-President | Science Constituency Council
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## MBA PROJECTS

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- Chemtron: Organizational change and strategic management consulting
  - Cleveland Clinic: Patient experience interaction and communication designs
  - Fat Head's Brewery & Saloon: Brand equity and customer acquisition market research
  - Leff Electric: Evaluated and recommended Customer Relationship Management systems
  - Momentive Performance Materials: Six Sigma product manufacturing investigation
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## PROFESSIONAL EXPERIENCE

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**Self-Employed, Ravenna, OH** May 2011 – Present  
**Independent Consultant** **Market Research & Strategy**

- Researched B2B market opportunities in heavy equipment industry
- Delivered report and recommendations to company President
- Product, business development, and hospital industry market research
- Delivered prototypes to hospital for compliance evaluation

**The Entrepreneurs EDGE, Independence, OH** May 2010 – July 2010  
**Market Research Consultant** **Summer Internship**

- Analyzed databases, conducted primary and secondary B2B market research
- Redefined the target market for Fortune 500 firm
- Delivered report to President, Marketing Manager, and Applications Engineers

**MPI Research, State College, PA** July 2005 - December 2008  
**Analytical Project Manager; 2006 – 2008** **Pharmaceutical & Environmental Research**

- Analytical Principal Investigator and Study Director managing 15 studies per month
- Managed team of six scientists
- Collaborated with Fortune 100 firms to develop and validate novel analytical chemistry methods

**Associate Scientist; 2005 – 2006**

- Analyzed large data sets, regression modeling, and statistical analysis
- Improved a process reducing turnaround time by 80%

**Alcon, Fort Worth, TX** March 2005 - May 2005  
**Chemist (Temporary contract position)** **Pharmaceuticals**

- Member of process improvement team revising a FDA regulated production method

**Pharmchem, Haltom City, TX** April 2003 - October 2004  
**Analytical Chemist** **Forensic Toxicology**

- Analyzed chemistry data, regression modeling, and statistical analyses

**Armstrong Forensic Laboratory, Arlington, TX** April 1999 - April 2003  
**Analytical Chemist** **Environmental & Forensic Laboratory**

- Supervised six scientists
- Chemical preparation and analysis; regression modeling, and statistical analyses
- Reduced instrument analysis time by 40%